

**B.U.I.L.D. Minutes**  
**May 7, 2013**  
**Main Street Café**

Members and guests present: Terri Scholting, Andy Mixan, Dee Arias, Mike Krambeck, Bob Copple, Kari Wockenfuss, Chris Noda, Jeff Power, Nancy McManis, Kitran Geise, Nikki Biesterfeld, Daniel Huebner, and John Yochum.

The minutes from the April 2, 2013 meeting were read and approved with the date of the next meeting changed.

**Treasurer's Report – Treasurer Andy Mixan.**

The BUILD account balance is \$3,708.76.

**Old Business:**

Andy reported for the "Awareness of Louisville" marketing campaign committee. The top three choices were determined by the committee and votes were taken by all members present. Winners to be announced at the end of the meeting.

Over \$500 was collected for the snow removal appreciation fund.

**COMMITTEE REPORTS**

**Welcome/Membership Committee: Jean Heim/Nikki Biesterfeld**

Three bags delivered. Supplies are fine. New businesses are encouraged to bring supplies for the bags.

**Events Committee: Nancy McManis/Dee Arias**

Nancy reported for the Last Hot Sunday in July. Some items discussed were: t-shirt sponsors, volunteers, advertising, food vendors, and the addition of a new "people's choice awards." The addition of a swap meet was also discussed. Some ideas will be gathered but it was decided that the first year, we wouldn't charge vendors for a swap meet. Daniel Huebner suggested advertising for vendors on Craig's List and volunteered to help with that. The hours of the show are 9:00 a.m. to 3:00 p.m. on July 28<sup>th</sup> and helpers are always welcome.

Dee reported that the city council will be discussing the possibility of turning the empty hardware store lot into a parking lot at tomorrow's meeting. There were mixed feelings regarding this matter. Any idea to alleviate the parking problems on Main Street is always appreciated, but leaving the space available for possible business was also mentioned. A contingency from B.U.I.L.D. will attend the city council meeting to express opinions.

**Economic Development Committee: John Yochum**

John reported that the annual meeting for CCNEDC is next week and everyone is welcome to attend. An invitation was attached to these minutes. John also stated that he would be attending an international expo on shopping centers in the near future.

**Presentation Committee: Terri Scholting**

It was suggested to hang the "car show" flags by the first of June. The flagpole at the Welcome to Louisville sign is still being investigated.

**Marketing Committee: Nancy McManis**

Nancy reported about advertising for the car show. Bob offered his radio advertising spots in exchange for a t-shirt sponsorship. Nancy and Dee had decided to not advertise on TV this year, since the attendance at the event has grown so much. This will be an experiment to see if TV advertising makes a difference.

**Fundraising:**

No report.

**Community/Legislative: John Winkler/Jennifer Galbraith**

No report.

**New Business:**

The sign across the street from Ash Grove was briefly discussed. There is one side of the three-sided sign that is blank. The members were asked to think about it during the month.

Andy tallied the votes for the slogan and announced the winner and runners-up:

Third place: East of Lincoln, South of Omaha – Louisville, Worth the Drive!  
(submitted by Kevin Hall)

Second place: Louisville – Just a Stone's Throw from the Metro  
(submitted by Wendi Hatfield & Family)

First place WINNER!: Louisville – We're Closer Than You Think  
(submitted by Mr. Bell's Homeroom Class)

**The next meeting will be Tuesday, June 4, 2013 at Louisville Senior Center.  
Reservations to be made before the meeting.**

You Are Invited.....



## Cass County Nebraska Economic Development Council's 2013 Annual Meeting & Reception

**Wednesday, May 15**

5 p.m. – Business Reception

5:45 p.m. – Program & Business Award

**Cass County Fairgrounds**

8420 144<sup>th</sup> St., Weeping Water, NE

**\*Free Event for Members**

**\$20 for Non-Members**

Appetizers and Beverages Provided



RSVP to Amanda Heistand by Friday, May 10 at  
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402-978-7849