

B.U.I.L.D. Minutes
July 10, 2012
Gambino's Pizza

Members and guests present: Terri Scholting, Dee Arias, Nancy McManis, Jennifer Galbraith, Chris Noda, Andy Mixan, Bob Copple, Brandon Copple, Doug Allen, Linda Allen, Greg Shepard, Brian Naffziger, Stephanie Becker, Patti Jo Peterson, Daniel Huebner, Alan Mueller, John Winkler and John Yochum.

Terri Scholting presided over the meeting. The minutes from the June 5, 2012 meeting were read and approved by the group.

Treasurer's Report – Treasurer Andy Mixan.

The BUILD account balance is \$3177.26. A \$100 donation was received from Daniel Huebner's fireworks stand.

Old Business:

A recap of the Warrior Dash was discussed. 4,000 wooden nickels and flyers were passed out by John Winkler and his volunteers. He suggested that the wooden nickel and flyer be attached to each other to make passing out easier. John mentioned that speaking with recipients one on one was much better and got them excited about Louisville. B.U.I.L.D. appreciates John and his crew for all their work. There were a few suggestions for next year – particularly directing traffic down Main Street instead of Walnut Street.

Terri had conducted a poll regarding Highway 66 asking for opinions of a straight through town road or a bypass. The majority voted for the option of going through town. Mayor Mueller gave a time line of events and reminded everyone that this project has been ongoing since 1997. With the escalating costs, the only alternative is to go with the through town route. The start date is unknown at this time.

Dee reported that the American Legion Auxiliary has agreed to purchase and maintain a slightly larger flag (6'X10") for the Welcome to Louisville sign area. This size flag will require a larger flagpole. Mayor Mueller suggested this might be in a blighted and substandard area and the city's Community Redevelopment Authority may be able to help. More research will be done. Everyone agreed an even bigger flag and pole should be the goal.

COMMITTEE REPORTS

Welcome/Membership Committee: Jean Heim/Jeanne Anderson

Two welcome bags were delivered in June.

Events Committee: Nancy McManis/Dee Arias

The 8th Annual Last Hot Sunday in July on July 29th is in the final stages of planning. Advertising was discussed and there was a generous donation by Bob Copple to share his already established advertising for the event. Volunteers were solicited and a few more are needed. Nancy & Dee still need door prizes for the participants.

Economic Development Committee: John Yochum

Prospects are still approaching John on a regular basis. He presented a flyer regarding Nebraska Asset Modernization Initiative sponsored through NIFA. He also said that transportation continues to be discussed at length in the economic development circles.

Presentation Committee: Terri Scholting (chair)

No report.

Marketing Committee: Nancy McManis (chair)

Advertising for the Last Hot Sunday in July was already discussed.

Fundraising:

No report.

Community: Jennifer Galbraith (chair)

No report.

New Business:

Terri, Bob and Andy have formed a committee for the "awareness slogan" to be implemented. They have met and discussed a future contest with prizes for the community and school to come up with a slogan. They are waiting for school to start and don't want to rush the project; but do a quality job finding the slogan.

John Winkler suggested inviting the candidates to a meeting and becoming involved in the current election. Mayor Mueller suggested that B.U.I.L.D. sponsor an event to introduce all candidates and invite all the interested citizens. More details to follow.

The next meeting will be Tuesday, August 7, 2012 at Home State Bank board room at noon catered by Springfield Runza.